LIVING LAB TOOLKIT · OPEN SAMPLE · 03

Stakeholder Map

Who is affected by the solution, who should shape it, and how each group is involved. Built on the quadruple helix: citizens and users, research, industry, and the public sector. Power means the ability to shape or block the solution.

How to use this sample

List every group before recruiting. Mark vulnerable groups early, because they change your consent route and safeguarding.

Revisit the map after each session: who was missing from the room?

1. Stakeholder register

Helix	Group	Their stake in the solution	Power (H/M/L)	Interest (H/M/L)	Vulnerable ?	Engagement
Citizens / users	[e.g. older adults living alone]				☐ yes	Co-create
Citizens / users	[e.g. family carers]				☐ yes	Consult
Research	[e.g. university team]				—	Co-create
Industry	[innovator / developer]				—	Co-create
Industry	[care or service provider staff]				—	Consult
Public sector	[municipality, regulator, funder]				—	Inform
Civil society	[patient or advocacy group]				—	Consult

Engagement levels: Inform (kept up to date) · Consult (asked for views) · Co-create (shapes design and decisions).

2. Power × interest grid

Place each group from the register in one quadrant.

	Lower interest	Higher interest
Higher power	Keep satisfied	Involve closely (co-create)
Lower power	Keep informed	Consult and give a voice — check for missing or vulnerable groups

3. Gaps and actions

Who is missing or under-represented?	Why it matters	Action and owner